



Porsche Club

Malaysia



April 2012

Porsche Club

News 04/12



Dear Porschephiles

These last few months have been exciting with new models coming through. We started off the year with the new 911. Then, the new Boxster and a new variant of the Panamera - the GTS. We have been pampered with so many new cars to buy, but it can mean only one thing. Work harder and find the Moolah to buy it

1. 918 Spyder Rumors

This Ultracar (no longer a Supercar) is scheduled to be launched and tested come May. The fastest and baddest Porsche currently in limited production is now available at EU 650,000 give or take a few thousand.

Totally State of the Art, it promises to give a run to Porsche legends like the 917 and GT1. With over 700 bhp, this hybrid has a 3.4l engine and three electric motors to supplement the power. Rumor has it that FIVE (5) of our members are already lucky owners and are going to have to take a course to learn how to drive it. Lucky people!!



2. Porsche vs Ferrari Annual Golf Championship

Since its inception more than 10 years ago, this is the 11th Edition of what is one of the most enduring Championship series and the only one involving the two leading brand names. As many members and players own at least one of each, the usual dilemma of who to play for comes up all the time. No harm done, it is after all a friendly and what is to gain are annual bragging rights.



To date, Porsche have won 11 and Ferrari 3.

This year's Edition was held at the Mines Golf course, made famous by Tiger Woods. This is one of the most picturesque landscapes around and it is always a joy just to putter around in a buggy taking pictures. As usual, we have more than 40 members participating.



3. Up coming events in May

3.1 New members' night

Every year we welcome all new members who have joined our club in the last 12 months. This year, we have seen our membership grow by several hundred, and it is with great pleasure to welcome them into our Porsche family. The party at Mix, Holiday Inn Glenmarie is expected to attract more than 100 members.

The Members' night attracted more than 100 members, of which 52 are new (joined within the last 12 months). Many thanks to Amelia Kong, our Deputy Director, Socials. This is her first Event as Organizing Chairperson, and is without doubt the most 'happening' Members' night ever.





3.2. Porsche parts Carnival May 5

Last year, the first Edition was very well received. This year promises to be even better

3.3 60th Anniversary Porsche Club Worldwide: Escapade 2 Cameron Highlands Resort May 12 to 14

Coming from the immensely popular Escapade 1 to Tanjung Jara, this promises another exciting event cum drive. Still a few places available!

3.4 Porsche Track Experience, Sepang May 16 to 19

The last track experience attracted more than 30 cars. Professional Instructors teach you how to drive in your own Porsche

3.5 Boxster preview for PCM members and introduction of the Panamera GTS. May 25 (tentatively)

The new Boxster has been launched elsewhere and now it is our turn. PCM members get to preview the cars before the official launch



4.0 PCM Merchandizing

We have entered into a partnership with USPA (US Polo Association) to produce high quality apparels for PCM. The strategy is to have seasonally, 3 new designs every 3 months for t shirts from this internationally acclaimed Brand. Other items will follow as we build up our Porsche Club Malaysia identity. We leverage on the 60th Anniversary of Porsche Clubs Worldwide for a start. USPA have sponsored us in the past and is a current sponsor.

5.0 International Drives

PORSCHE CLUB MALAYSIA is delighted to announce a new driving holiday program exclusively for PCM members only.

Our first inaugural ultimate luxury driving holiday will be in November 2012 the best time to view beautiful autumn foliage and clear water lake in Japan and our second event will be in April 2013 Culinary Gourmet Tour to Tuscany & Amalfi coast one of the most romantic spots in the world.

We will be creating holidays for our members to experience driving through stunning scenery on truly magnificent roads with the best in luxury accommodation and fine dining.

Happy Motoring

祁舜虞

Key Soon Yue

President